



December 30, 2015

League of Nebraska Municipalities
2016 Midwinter Conference
Sponsor Information/Registration

Please join us!
February 22-23, 2016
Cornhusker Marriott Hotel, Lincoln

Sponsor Fund

Businesses and organizations are welcome to contribute to this fund and help sponsor the conference, including coffee, roll and soft drink breaks. As a sponsor of the conference, your business' or organization's name will appear in the conference handbook, the conference program handed out at the conference, and in our *Nebraska Municipal Review* after the conference. You will also receive special recognition during the conference. In order to meet printing schedules, sponsor and display information must be returned by **February 2, 2016**.

Conference Registration Fees

The registration fee for up to three representatives from your company includes all conference sessions on Monday and Tuesday, a program, and a conference list of registered delegates. **There is a \$50 charge for each additional representative.** Handbooks and meals are not included in the conference registration fee, but may be purchased separately. For more information about registration fees, handbooks, and meal tickets, please see the attached registration form. "No shows" or cancellations made after February 2, 2016, will be billed for reserved display table, meals, and handbooks. **PREPAYMENT IS REQUIRED FOR NON-ASSOCIATE MEMBERS.**

Display Tables

Your business or organization may wish to participate in the Conference Exhibit and reserve a display table. Displays will be set up in the coffee and soft drink break area to ensure best exposure to the municipal delegates. ***There is a limited amount of display space, therefore tables will be assigned on a first-reserved basis.*** Associate members will receive first priority of the registrations received by February 2, 2016. Display tables are 8 feet long. **You may set up your display anytime between 12-8 p.m. on Sunday, February 21, or the morning of Monday, February 22.** The League and hotel are not responsible for any items or equipment.

A complete conference program with information regarding hotels, conference sessions, etc., will be sent at a later date.

**TO MEET PRINTING SCHEDULES, SPONSOR INFORMATION MUST BE
RETURNED BY FEBRUARY 2, 2016.**

Thank you for your support! We look forward to seeing you at the 2016 Midwinter Conference! If you have questions, contact the League office at (402) 476-2829.



2016 MIDWINTER CONFERENCE



LEAGUE OF NEBRASKA MUNICIPALITIES
Cornhusker Marriott Hotel, Lincoln
February 22-23

Sponsor Registration

Firm name (as you want it to appear on program): _____

Representatives attending (sponsorship includes registration for up to 3 representatives):

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Additional Representatives (\$50 per person):

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Type of product or service your company provides: _____

Firm Address: _____

Phone: _____ **Email:** _____

PLEASE NOTE: Display tables will be available for setup between 12-8 pm Feb. 21 or the morning of Feb. 22.

Display Backdrop (please check one): Free Standing Display Board _____ Tabletop Display Board _____
Table for Literature Only _____

Conference Handbooks: _____ \$58.99 (includes tax)** **Must be ordered by **Feb. 2**

Associate Members: (includes registration for up to 3 representatives, **meals are extra**)

	Through Feb. 2	After Feb. 2
_____ Contributing to Conference Sponsor Fund, but no display table	\$150	\$150
_____ Contributing to Conference Sponsor Fund, reserve a display table	\$470	\$570
Sponsorship includes registration for up to 3 representatives; each additional representative x \$50		\$ _____
_____ Number of 110 Volt Outlets needed at \$60 each		\$ _____
_____ Number of 220 Volt Outlets available at an extra charge		\$ _____
Contact the Cornhusker Marriott Hotel for information about phone lines/fees	Conference Total:	\$ _____

Non-Associate Members: (**PREPAYMENT REQUIRED**; includes registration for up to 3 representatives, **meals are extra**)

	Through Feb. 2	After Feb. 2
_____ Contributing to Conference Sponsor Fund, but no display table	\$275	\$275
_____ Contributing to Conference Sponsor Fund, reserve a display table	\$620	\$720
Sponsorship includes registration for up to 3 representatives; each additional representative x \$50		\$ _____
_____ Number of 110 Volt Outlets needed at \$60 each		\$ _____
_____ Number of 220 Volt Outlets available at an extra charge		\$ _____
Contact the Cornhusker Marriott Hotel for information about phone lines/fees	Conference Total:	\$ _____

Meals: (indicate the number of tickets needed and who will use them by **Feb. 2**)

Name(s):	Number:	Meals:	Meal Total:
_____	_____	Monday Luncheon – \$23	\$ _____
_____	_____	Tuesday Senator Appreciation Luncheon – \$23	\$ _____

Mail registration and payment to: League of Nebraska Municipalities, 1335 L Street, Lincoln, NE 68508; fax 402-476-7052
To meet printing schedules for conference materials, sponsor fund or display table information must be returned by **Feb. 2**.

“No shows” or cancellations made after Feb. 2 will be billed for reserved display table, meals, and handbook.

ATTENTION CONFERENCE SPONSORS AND EXHIBITORS

The League of Nebraska Municipalities will insert your promotional material in all conference packets to be handed out at our 2016 Midwinter Conference.

As conference attendees go through their packets, your material will be in their hands. Promote your service or product. Create interest and invite delegates to visit you at your exhibit booth.

- This service is provided only for conference sponsors and exhibitors.
- Insert material is limited to an 8½x11 one-page brochure or flyer (front and back printed sheet). If you have more than a one-page brochure, please call our office to see if it is possible for us to include and for the additional cost.
- A sample of your material, this form, and payment must be submitted to our office for approval by February 2, 2016.
- Approved material would need to be in our office by February 11, 2016. The League will let you know how many inserts you would need to supply.
- Cost: \$200

2016 Midwinter Conference Promotional Material for Packets

Firm _____ Contact _____

Address _____

City _____ State _____ Zip _____

Phone/Fax _____ / _____

Email _____

League of Nebraska Municipalities

2016 MIDWINTER CONFERENCE



*Cities and Villages
Working Together
Toward Tomorrow*



Feb. 22-23, 2016
Cornhusker Marriott Hotel
Lincoln, Nebraska

Alan Michl
League President
Chairperson, Exeter





2016 MIDWINTER CONFERENCE



LEAGUE OF NEBRASKA MUNICIPALITIES
Cornhusker Marriott Hotel, Lincoln
February 22-23

Tentative Conference Program (subject to change)

Monday, February 22, 2016

- 7:15–7:45 am** **Registration:** Visit Display Area (coffee and rolls available)
- 7:45–8 am** **Welcome**
Welcome by League President Alan Michl, Board Chairperson of Exeter
Host City Welcome by Chris Beutler, Mayor of Lincoln
- 8–9 am** **Nebraska Innovation Campus:** Don't miss this opportunity to be inspired and learn how the entire State of Nebraska benefits from this exciting public-private research campus, which continues to connect private business partners with the talent of university faculty for the purpose of transforming ideas into innovations!
Ronnie D. Green, Ph.D., Senior Vice Chancellor for Academic Affairs, UN-L; Vice President, Agriculture and Natural Resources, University of Nebraska; Harlan Vice Chancellor, Institute of Agriculture and Natural Resources, UN-L
Daniel J. Duncan, Executive Director, Innovation Campus
- 9–9:15 am** **Break:** Visit Display Area
- 9:15–10:15 am** **(1) Nebraska Dept. of Roads Update on Transportation Infrastructure Initiatives**, including legislation to accelerate the completion of the expressway system, create an "Infrastructure Bank," authorize "Design-Build" and create an "Economic Opportunity Program" to finance transportation improvements that attract or expand businesses; **(2) Nebraska Dept. of Economic Development Update** on initiatives and recommendations to strengthen the partnership between DED and municipalities to enhance community and economic development opportunities across the state.
Kyle Schneweis, P.E., Director, Nebraska Dept. of Roads
Courtney Dentlinger, J.D., Director, Nebraska Dept. of Economic Development
- 10:15–10:30 am** **Break:** Visit Display Area
- 10:30-11:45 am** **League Legislative Update**
L. Lynn Rex, Executive Director, LNM
- 11:45 am-12 pm** **Break:** Visit Display Area
- 12–1:30 pm** **Luncheon**
Special Keynote Address
- 1:30–1:45 pm** **Break:** Visit Display Area
- 1:45–2:45 pm** **Concurrent Sessions:**
- A. Limit Your Personal and Municipal Liability:** Lessons learned from a case study on local government ethics, audits, media relations, change and control in government operations.
(Session repeated at 3 pm)
 - B. TeamMates:** Learn about the "Mayors for Mentoring" program and ways other elected and appointed municipal officials can become mentors to help young people reach their full potential by providing support, friendship and a positive example!
(Session repeated at 3 pm)
 - C. CORE TOPIC – Labor Law and Employment Law Developments Affecting Municipalities:** Limit your liability by being informed on these important issues.
(Session repeated at 3 pm)
 - D. Affordable Care Act (ACA):** Learn about the reporting requirements and what municipalities have to file pursuant to the ACA.
(Session repeated at 3 pm)
- 2:45–3 pm** **Break:** Visit Display Area

Monday, February 22, 2016 (con't.)

3–4 pm

Concurrent Sessions:

- A. **Limit Your Personal and Municipal Liability:** Lessons learned from a case study on local government ethics, audits, media relations, change and control in government operations.
(Repeat of 1:45 pm session)
- B. **TeamMates:** Learn about the “Mayors for Mentoring” program and ways other elected and appointed municipal officials can become mentors to help young people reach their full potential by providing support, friendship and a positive example!
(Repeat of 1:45 pm session)
- C. **CORE TOPIC – Labor Law and Employment Law Developments Affecting Municipalities:** Limit your liability by being informed on these important issues.
(Repeat of 1:45 pm session)
- D. **Affordable Care Act (ACA):** Learn about the reporting requirements and what municipalities have to file pursuant to the ACA.
(Repeat of 1:45 pm session)
- E. **Nebraska Expressways for Economic Development (NEED) Meeting:** Be updated on the critically important role of NEED in the coalition’s lobbying effort to pass legislation in 2016 to expedite completion of Nebraska’s expressway system; NEED was instrumental in passing LB 84 in 2011 and LB 610 in 2015 to provide additional funds for transportation infrastructure.

4–4:15 pm

Break: Visit Display Area

4:15–5:15 pm

Section Meetings:

City Managers/Administrators
Clerks
Larger Cities
Smaller Cities and Villages
Utilities Section

Tuesday, February 23, 2016

6:30-8 am

Meeting of Mayors and Village Board Chairs

8 am

Registration: Visit Display Area (coffee and rolls available)

8:15–9:15 am

Concurrent Sessions:

- A. **Nebraska Community Energy Alliance (NCEA):** Learn how the NCEA is building and promoting advanced technologies for housing and transportation that save energy, reduce CO2 pollution and cut costs. Help your municipality keep more energy dollars at home.
- B. **The Importance of Public Power:** It is important to separate “fact from fiction”; learn how Nebraska’s residential rates, retail rates and “industrial class” rates compare with surrounding states.
(Session repeated at 10:45 am)
- C. **Limit Your Liability – Be Informed About Civilian Response to Active Shooter Events:** Municipalities must be prepared! Learn what other municipalities and public agencies are doing.
(Session repeated at 9:30 am)
- D. **CORE TOPIC – LB 840 Economic Development Programs:** Learn more about the history, purpose and laws governing this important economic development program to help shape the destiny of your city or village.
(Session repeated at 9:30 am)
- E. **Preservation of Historic Properties:** In 2014, the Legislature passed LB 191, the “Nebraska Job Creation and Mainstreet Revitalization Act,” which provides tax credits and incentives for qualifying historically significant real property. Learn how your local redevelopment projects can benefit!
(Session repeated at 9:30 am)

8:30 am–12 pm

Fire Chiefs Section Meeting

9:15–9:30 am

Break: Visit Display Area

9:30–10:30 am

Concurrent Sessions:

- A. **Public Health Issues:** As the healthiest state in the United States, Nebraska elected and appointed municipal officials play a significant role in public health issues relating to economic development, climate change and other challenges.
(Session repeated at 10:45 am)
 - B. **Leverage Your Local Funds with State and/or Federal Grants and Loans:** Learn how other cities and villages are financing important projects by taking advantage of state and federal grants and loans, including the “Civic and Community Center Financing Fund” (CCCFF), Community Development Block Grants (CDBGs) and funds from the U.S. Dept. of Agriculture Rural Development (USDA). Are your applications ready?
(Session repeated at 10:45 am)
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Tuesday, February 23, 2016 (con't.)

9:30–10:30 am

Concurrent Sessions: (con't.)

- C. Limit Your Liability – Be Informed About Civilian Response to Active Shooter Events:** Municipalities must be prepared! Learn what other municipalities and public agencies are doing.
(Repeat of 8:15 am session)
- D. CORE TOPIC – LB 840 Economic Development Programs:** Learn more about the history, purpose and laws governing this important economic development program to help shape the destiny of your city or village.
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(Repeat of 8:15 am session)

10:30–10:45 am

Break: Visit Display Area

10:45–11:45 am

Concurrent Sessions:

- A. Public Health Issues:** As the healthiest state in the United States, Nebraska elected and appointed municipal officials play a significant role in public health issues relating to economic development, climate change and other challenges.
(Repeat of 9:30 am session)
- B. Leverage Your Local Funds with State and/or Federal Grants and Loans:** Learn how other cities and villages are financing important projects by taking advantage of state and federal grants and loans, including the “Civic and Community Center Financing Fund” (CCCCF), Community Development Block Grants (CDBGs) and funds from the U.S. Dept. of Agriculture Rural Development (USDA). Are your applications ready?
(Repeat of 9:30 am session)
- C. Law Enforcement Security Issues Update:** Learn how some municipalities are designating certain parking lots as “Transaction Safe Zones” to prevent violence when children are “exchanged” for parental visitation or when completing transactions for online sales and purchases; be informed about “best practices” for protecting citizens, municipal officials and staff during village board or city council meetings or other public events.
- D. CORE TOPIC – Lid Law and Levy Limits:** Be informed on how and why the statutory levy limits and “lid law on restricted funds” affect your city or village budget.
- E. The Importance of Public Power:** It is important to separate “fact from fiction”; learn how Nebraska’s residential rates, retail rates and “industrial class” rates compare with surrounding states.
(Repeat of 8:15 am session)

11:45 am–12 pm

Break: Visit Display Area

12 pm

Designated Delegates with White Ribbons on Their Name Badges

Prepare to pick up your Senator’s nametag at the registration desk and greet your State Senator at the door.

12–1:10 pm

Senator Appreciation Luncheon

1:10 pm

Adjournment – Thank you for coming! Please drive safely!
