

Shaping the future of
our Cities and Villages
with leadership & vision



2023 ANNUAL CONFERENCE

SEPTEMBER 27-29, 2023

CORNHUSKER MARRIOTT HOTEL, LINCOLN



Deb VanMatre
League President
Mayor, Gibbon





Join us!

September 27 - 29, 2023 | Cornhusker Marriott Hotel - Lincoln

League of Nebraska Municipalities 2023 Annual Conference Sponsor information & registration

Display Tables

If your organization wishes to participate in the conference as an exhibitor, the League offers a *limited number of display tables, which are assigned on a first reserved basis*. Associate members will receive priority of the registrations received by Sept. 6, 2023.

Displays will be set up in the Atrium and lower level near the coffee and soft drink break areas to ensure the best exposure to the municipal delegates. . Display tables are 8 feet long. *You may set up your display any time after 9 a.m. on Wednesday, Sept. 27.* The League and hotel are not responsible for any items or equipment.

Sponsor Fund

If you don't want a display table, you are welcome to contribute to this fund and help sponsor the conference, including coffee, rolls, and soft drink breaks.

What are the perks?

- organization name will appear in the conference handbook, the conference program, and in the Nebraska Municipal Review magazine following the conference
- special recognition during the conference
- conference sessions on Thursday and Friday
- a conference list of registered delegates will be emailed to you before the conference
- organization logo featured in a sponsor video shown before General Sessions on Thursday

New in 2023!



The registration fee covers up to three representatives from your company with a \$50 charge for each additional representative. The meals and the Wednesday Preconference Seminar are not included in the conference registration fee but may be purchased separately.

For more information about registration fees and meal tickets, please see the registration form. "No shows" or cancellations made after Sept. 6, 2023, will be billed for reserved display table and meals. **PREPAYMENT IS REQUIRED FOR NON-ASSOCIATE MEMBERS.**

TO MEET PRINTING SCHEDULES, SPONSOR INFORMATION MUST BE RETURNED BY SEPT. 6, 2023.

Thank you for your support! We look forward to seeing you at the 2023 League Annual Conference! If you have questions, contact the League office.



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Sponsor Registration

Firm name (as you want it to appear on program): _____

Representatives attending (sponsorship includes registration for up to 3 representatives):

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Additional Representatives (\$50 per person):

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Type of product or service your company provides: _____

Firm Address: _____

Phone: _____ **Email:** _____

PLEASE NOTE: Display tables will be available for setup Wed., Sept. 27, 2023, after 9 am

Display Backdrop (please check one): Free Standing Display Board _____ Tabletop Display Board _____
Table for Literature Only (No Display Board) _____

Wednesday Preconference Seminar (per person): _____ \$110 _____ \$135 (After Sept. 6)

Associate Members: (includes registration for up to 3 representatives, **meals are extra**)

	Through Sept. 6	After Sept. 6
_____ Contributing to Conference Sponsor Fund, but no display table	\$300	\$325
_____ Contributing to Conference Sponsor Fund, reserve a 8' display table	\$700	\$775
Sponsorship includes registration for up to 3 representatives; each additional representative x \$50.		\$ _____
_____ Number of 110 Volt Outlets needed at \$60 each; please provide your own extension cords.		\$ _____

Non-Associate Members: (PREPAYMENT REQUIRED; includes registration for up to 3 representatives, meals are extra)

	Through Sept. 6	After Sept. 6
_____ Contributing to Conference Sponsor Fund, but no display table	\$425	\$450
_____ Contributing to Conference Sponsor Fund, reserve a 8' display table	\$975	\$1,050
Sponsorship includes registration for up to 3 representatives; each additional representative x \$50.		\$ _____
_____ Number of 110 Volt Outlets needed at \$60 each; please provide your own extension cords.		\$ _____

Promotional Material for Packets (Submit sample and form by Sept. 6): _____ \$200

Meals: (indicate the number of tickets needed and who will use them):

Name(s):	Number:	Meals:	Meal Total:
_____	_____	Wednesday Luncheon – \$30	\$ _____
_____	_____	Thursday Luncheon – \$30	\$ _____

Grand Total: \$ _____

- To meet production schedules for conference materials, sponsor fund or display table information must be returned by Sept. 6.**
- Preregistration deadline is **Sept. 6**. Registrations received after this date will incur higher registration costs.
- "No shows" or cancellations made after **Sept. 6** will be billed for reserved display table and meals.

Mail registration and payment to: League of Nebraska Municipalities, 1335 L Street, Lincoln, NE 68508, or fax 402-476-7052.

[Click here to register and pay online.](#) ***PLEASE NOTE -- There is a credit card processing fee included for each item.***



ATTENTION CONFERENCE SPONSORS & EXHIBITORS!

The League of Nebraska Municipalities will insert your promotional material in all conference packets to be handed out at our 2023 League Annual Conference.

As conference attendees go through their packets, your material will be in their hands. Promote your service or product. Create interest and invite delegates to visit you at your exhibit booth.

➔ This service is provided only for conference sponsors and exhibitors.

➔ Insert material is limited to an 8½x11 one-page brochure or flyer (front and back printed sheet). If you have more than a one-page brochure, please call our office to see if it is possible for us to include and for the additional cost.

➔ A sample of your material, this form, and payment must be submitted to our office for approval by Sept. 6. We will contact you Sept. 11 with the number of inserts we will need for the packets.

➔ Copies of the approved material must be in our office by **Sept. 19**.

➔ Cost: \$200

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2023 League Annual Conference
Promotional Material for Packets

Firm: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone/Fax: _____

Email: _____



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MUNICIPAL TREASURERS AND MUNICIPAL ATTORNEYS: The League will let you know as soon as the State Auditor's Office and the Mandatory Continuing Legal Education Commission inform us of the number of hours each will receive.

Tentative Conference Program (Subject to Change)

Wednesday, Sept. 27, 2023

- 9-11 am** **Smaller and Larger Cities Legislative Committees Meeting**
- 9 am-4 pm** **Fire Chiefs Section Meeting**
- 11:15 am** **Annual Meeting of Members of the League Association of Risk Management (LARM)**
- 11:30 am** **Registration** (for Preconference Seminar)
- 12:30-1:20 pm** **Delegate Luncheon**
- 1:30-4:30 pm** **PRECONFERENCE SEMINAR – Workforce Housing/Affordable Housing:** Learn about statewide efforts to provide more incentives for workforce housing and affordable housing; find out how North Platte, Sidney, and other municipalities are using incentives and their voter-approved LB 840 Plans to address their housing shortage; and learn how the City of Norfolk is establishing a landbank to create more housing stock.
Shannon Harner, Executive Director, Nebraska Investment Finance Authority (NIFA)
Gary Person, President and CEO, North Platte Area Chamber and Development Corp.
David Scott, City Manager, Sidney
Lane Kizzire, Finance Director, Sidney
Danielle Myers-Noelle, City Attorney, Norfolk
- 4:45 pm** **Meeting of the LARM Board of Directors**

Thursday, Sept. 28, 2023

- 7:30 am** **Registration**
Visit Display Area (Coffee and Rolls Available)
- 8-8:10 am** **Welcome**
League President Deb VanMatre, Mayor, Gibbon
- 8:10-9:45 am** **From Conflict to Conversation:** Must disagreement be disagreeable? Amidst unprecedented disruption and uncertainty, there's never been a more necessary time for city and village officials to learn new ways to bring people together to tackle your municipality's most complex and sensitive issues.
Matt Lehrman, Co-Founder, Social Prosperity Partners; Nationally-Recognized Speaker
- 9:45-10 am** **Break** (Visit Display Area)
- 10-11 am** **Recognizing and Preventing Human Trafficking in Your City or Village**
George Welch, Assistant Attorney General and Interim Coordinator of the Nebraska Human Trafficking Task Force, Nebraska Attorney General's Office



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Thursday, Sept. 28, 2023 (con't.)

11-11:15 am Break (Visit Display Area)

11:15 -12:15 am **League Legislative Report**
L. Lynn Rex, Executive Director, LNM

12:15-12:30 pm Break (Visit Display Area)

12:30-2 pm **Delegate Luncheon Honoring League Past Presidents**
Remarks by League President Deb VanMatre, Mayor, Gibbon
Keynote Speaker: Nebraska Secretary of State Bob Evnen
Presentation of Award to Rod Storm, Former City Administrator, Blair

2-2:15 pm Break (Visit Display Area)

2:15-3:15 pm **Concurrent Sessions:**

- A. Cybersecurity and Infrastructure Security Agency (CISA):** Learn how your municipality can partner with CISA (at no cost) to defend against today's threats and collaborate to build a more secure and resilient infrastructure.
(Session repeated at 3:30 pm)
- B. LET'S TALK – From Conflict to Conversation:** What opportunities and challenges are you facing? This will be a candid discussion that invites attendees to seek insight and advice from their colleagues. Come prepared to "wear your heart on your sleeve" about how to engage more people and gather agreement around whatever you hope to accomplish in your city or village.
(Session repeated at 3:30 pm)
- C. Empowering Rural Communities – UNL Rural Fellows Programs and Their Potential Impact:** Discover how UNL Rural Fellows Programs can catalyze your community's growth and open new possibilities for its development.
(Session repeated at 3:30 pm)
- D. Leveraging Social Media in Your Municipality's Communication Plans:** Learn more about practices, strategies, and examples in utilizing social media to advance public communications. Social media is an essential element to any local government's communication strategy from delivering developed public information campaigns and timely communications to establishing open engagement.
(Session repeated at 3:30 pm)

3:15-3:30 pm Break (Visit Display Area)

3:30-4:30 pm **Concurrent Sessions:**

- A. Cybersecurity and Infrastructure Security Agency (CISA):** Learn how your municipality can partner with CISA (at no cost) to defend against today's threats and collaborate to build a more secure and resilient infrastructure.
(Repeat of 2:15 pm session)
- B. LET'S TALK – From Conflict to Conversation:** What opportunities and challenges are you facing? This will be a candid discussion that invites attendees to seek insight and advice from their colleagues. Come prepared to "wear your heart on your sleeve" about how to engage more people and gather agreement around whatever you hope to accomplish in your city or village.
(Repeat of 2:15 pm session)



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Thursday, Sept. 28, 2023 (con't.)

3:30-4:30 pm

Concurrent Sessions: (con't.)

- C. Empowering Rural Communities – UNL Rural Fellows Programs and Their Potential Impact:** Discover how UNL Rural Fellows Programs can catalyze your community's growth and open new possibilities for its development.
(Repeat of 2:15 pm session)
- D. Leveraging Social Media in Your Municipality's Communication Plans:** Learn more about practices, strategies, and examples in utilizing social media to advance public communications. Social media is an essential element to any local government's communication strategy from delivering developed public information campaigns and timely communications to establishing open engagement.
(Repeat of 2:15 pm session)

4:30-4:45 pm

Break (Visit Display Area)

4:45-5:45 pm

Section Meetings

Mayors/Village Board Chairs
City Managers/Administrators
Clerks
Larger Cities
Smaller Cities
Utilities

Make plans to network, visit the display area and enjoy the many restaurants and activities in Lincoln.

Friday, Sept. 29, 2023

7:30 am

Registration

Visit Display Area (Coffee and Rolls Available)

8-9 am

Concurrent Sessions:

- A. Bridging Our Cultural Divides:** Learn how servant leaders from North Omaha and Southwestern Nebraska forged relationships in a cultural exchange to serve as a model for bridging Nebraska's rural-urban divide. Learn how your community can participate and benefit from such an exchange.
(Session repeated at 9:15 am)
- B. Where's My FEMA Money?** How to get your cash from FEMA as soon as possible.
- C. Worker's Comp:** How to limit your liability and reduce the frequency and severity of worker's comp claims.
This session is sponsored by LARM.
(Session repeated at 9:15 am)
- D. League Insurance Government Health Team (LIGHT):** Please take advantage of this opportunity to learn more about LIGHT and the partnership with Blue Cross and Blue Shield of Nebraska and Mutual of Omaha.

9-9:15 am

Break (Visit Display Area)



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Friday, Sept. 29, 2023 (con't.)

9:15-10:15 am

Concurrent Sessions:

- A. Bridging Our Cultural Divides:** Learn how servant leaders from North Omaha and Southwestern Nebraska forged relationships in a cultural exchange to serve as a model for bridging Nebraska's rural-urban divide. Learn how your community can participate and benefit from such an exchange.
(Repeat of 8 am session)
- B. Update on Protecting Your Municipal Assets:** What elected officials need to know.
(Session repeated at 11 am)
- C. Worker's Comp:** How to limit your liability and reduce the frequency and severity of worker's comp claims.
This session is sponsored by LARM.
(Repeat of 8 am session)
- D. Annual Members' Meeting of the League Insurance Government Health Team (LIGHT):**
All conference delegates are welcome to attend LIGHT's Annual Members' Meeting.

10:15-10:30 am

Break (Visit Display Area)

10:30-10:45 am

Annual Business Meeting

10:45-11 am

Break (Visit Display Area)

11 am-12 pm

Concurrent Sessions:

- A. Broadband Update:** Be informed about the latest developments and how the State of Nebraska is maximizing efforts to provide broadband throughout the state.
- B. Update on Protecting Your Municipal Assets:** What elected officials need to know.
(Repeat of 9:15 am session)
- C. Tax Increment Financing (TIF) Update:** Review the basics and learn about recent changes to laws governing TIF.
- D. Creative Districts:** Learn how other cities and villages are establishing Creative Districts to become eligible for state grants and funds.

12 pm

Adjournment. Have a safe trip home! Please remember to buckle up!

12:15 pm

Meeting of the LIGHT Board of Directors



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Conference Information

- All conference sessions will be held at the Cornhusker Marriott Hotel, 333 South 13th Street, Lincoln, NE 68508.
- To make room reservations at the Cornhusker, call 1-866-706-7706 or 1-402-474-7474 or [book online](#). When calling to reserve a room, please state that you are attending the League's conference to obtain the special room rate. The deadline for reserving a room is **Sept. 5**.
- The room rate is \$110 for a single or double room with Government ID card. If you need an ID card, contact the League office. Individual guest accounts are payable at check out by cash or credit card.
- Check in time is approximately 4 pm; check out time is 11 am.
- Preregistration deadline for delegates is **Sept. 6**. Registrations received after this date will incur higher registration costs.
- Advance registrations not cancelled by **Sept. 6** or "no shows" will be billed for the conference, reserved display table, and meals.
- The sessions will be recorded, unless prohibited by the speaker, and emailed to registered delegates for viewing through Nov. 30.
- If you need special accommodations or equipment at this conference, contact the League office by **Sept. 6**.
- To meet production schedules for the conference materials, sponsor fund, or display table, information must be returned by **Sept. 6**.
- For your comfort, we recommend that you wear layered clothing or bring a jacket because heating and cooling conditions may vary.